

SPONSORSHIP PROSPECTUS

ISACA Risk Event 2nd April 2020 The Netherlands: Bussum



Risk Event is a leading event for Risk, Security, Assurance and GRC professionals. Participants at the ISACA Risk Event are Risk Managers and Risk Consultants (Corporate, Operational, Financial & IT risk), Security and Cyber specialists, IT auditors, CIOs, (Senior) Management, Thought leaders in organizations, Business information managers, Application managers, Project and service managers and Consultants in the IT sector.



Event Streams

- In 2 Technology
- Digital 2 Transform
- IT Risk
- Corporate Risks

Location

Spant! Congrescentrum
Doctor Abraham Kuyperlaan 3, Bussum the Netherlands

Conference Schedule

ISACA RISK EVENT
Thursday 2 April 09:00 – 18:00

NETWORK RECEPTION (Sponsors and attendees)
Thursday 2 April 18:00 – 19:30



RISKEVENT'20

Attendees

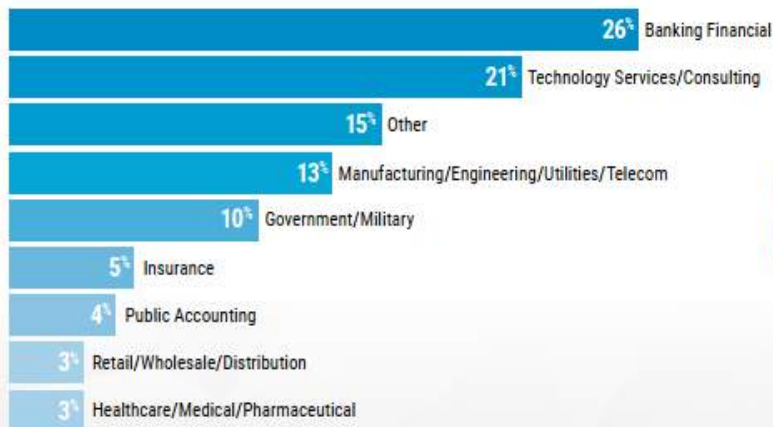
Target audience: 1000+ IS and IT PROFESSIONALS.



YEARS OF EXPERIENCE IN IT



INDUSTRY



Sponsorship Packages

Ask about our customized packages & bundles to fit your budget and meet your marketing goals!



Platinum Sponsorship

- **Exclusive sponsorship**
- Sponsored speaker session or workshop(s)
- Premium positioning of 1 exhibit spaces
- 5 complimentary full conference registrations
- 50% Discount on additional conference registrations
- Logo prominently displayed onsite throughout the conference venue
- Premium positioning in conference program guide
- Full-page company insert distributed to attendees or on display at conference



Gold Sponsorship

- Sponsored speaker session or workshop
- Premium positioning of 1 exhibit spaces
- 4 complimentary full conference registrations
- Logo and sponsorship level displayed onsite throughout the conference venue
- Logo and company name displayed on ISACA NL Risk Event website and logo in pre-event promotional materials
- Premium positioning company logo in program guide



Silver Sponsorship

- Premium positioning of 1 exhibit space
- 3 complimentary full conference registrations
- Logo displayed onsite throughout the conference venue
- Logo displayed on ISACA NL Risk Event website and logo in pre-event promotional materials
- Positioning company logo in program guide







Bronze Sponsorship

- 2 complimentary full conference registrations
- Logo and sponsorship level prominently displayed onsite throughout the conference venue
- Logo displayed on ISACA NL Risk Event website and logo in pre-event promotional materials
- Positioning company logo in program guide

Additional Sponsorship Items

Ask about our customized packages & bundles to fit your budget and meet your marketing goals!

Sponsorship types and benefits				
Benefits/ Sponsorship Opportunities	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Silver Sponsor
	€10.000	€5.000	€2,500	€1.000
Pre-Event Visibility				
				
Most prominent name and logo placement on all (printed) materials related to event	X			
Prominent name and logo placement on all media coverage (printed) materials related to event.		X	X	X
Logo placement including company description on ISACA NL website Event Page (including crosslink)	X			
Logo placement on ISACA NL website Event Page (including crosslink)		X	X	X
Name placement in relation to the ISACA NL Risk Event on ISACA NL Newsletter	X	X		
Event Visibility				
Prominent name and logo placement on main stage (on screen or banner)	X			
Logo placement on banners in one of substreams		X		
Prominent ad in Official Event Program	X	X	X	X
Logo prominently displayed onsite throughout the conference venue	X			
Premium positioning of 1 exhibit spaces	X	X	X	

Sponsorship Contacts

Stef Zelen

Director, Sponsorship

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Debbie Reinders

Event coordinator

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Terms and Conditions for sponsoring

ISACA Netherlands Chapter (ISACA) offers the opportunity to organizations to be present during the Risk Event 2020 via sponsoring according to the indicated conditions below. The sponsor is further indicated as 'participant'. ISACA and the participant together are referred to as 'parties'.

Article 1

The parties have agreed that the participant will present themselves during the Risk Event of ISACA, the 2th of April 2020.

Article 2

1. The participant will provide the amount of money in accordance with the signed sponsorship agreement.
2. The ISACA sends the invoice to the participant after receiving the order form. The invoice amount will be transferred to the ISACA within 30 days after the invoice date. Invoices with a payment term longer than 30 days a surcharge of 3% will be calculated.
3. The right to sponsor is given on the basis of the entry of registration and a lawful payment within 30 days.
4. If the payment has not been transferred to ISACA by 15 March 2020, ISACA has the right to cancel the sponsor agreement immediately.

Article 3

1. The choice and possibilities of sponsoring are included in the sponsorship agreement that is signed by both parties. (The choice will be named in the agreements and for the sake of completeness the different possibilities will be mentioned in the appendix of the agreement).
2. Communication takes place via the ISACA contact person.
3. The participant does not have to be a member of ISACA.

Article 4

On behalf of ISACA, Mrs. D. Reinders acts as contact person, accessible via email: riskevent@isaca.nl
The signatory of the assignment form acts as contact person on behalf of the participant.